

# Time Out

## New York

THE  
ULTIMATE  
GUIDE

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### FEATURING

Low-key bars

Crazy scenes

Bargain  
boutiques

Ethnic eats

Art galleries

Single men

### AND

How to avoid  
(or embrace)  
the NYU crowd

**Rick Smith, owner, Sakaya 324 E 9th St between First and Second Aves (212-505-7253, sakayanyc.com). Opened December 2007.**

“Being a store that specializes in sake, we wanted to be among the Japanese community. We wanted to be in an area where they are concentrated and where they do their shopping. The East Village was our No. 1 choice, but really this community. The rents are a little bit more reasonable here for what we were looking to do than some of the other downtown-type locations. One last thing is that I was our primary focus. The rents are a little bit more reasonable here for what we were looking to do than some of the other downtown-type locations. One last thing is that I used to live about four blocks from here, so I have a fondness for the neighborhood from having lived here in the 1980s.”



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